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For Immediate Release

GULF COAST KID'S HOUSE ACHIEVES ACCREDITATION FROM BBB WISE GIVING ALLIANCE

Highlighting Excellence in Leadership, Finances and Mission-Driven Work

Pensacola, FL – By meeting key standards of board oversight, finances, results reporting and fundraising appeals, Gulf Coast Kid's House achieved accreditation by the BBB Wise Giving Alliance. This accreditation signifies that Gulf Coast Kid's House is deserving of donor trust as they are a well-run nonprofit organization.

"We are so happy to have this seal of approval from the Better Business Bureau – donor trust is everything to us and we work very hard to be transparent in every aspect of our business," said Stacey Kostevicki, Gulf Coast Kid's House Executive Director.

The [BBB Wise Giving Alliance](https://www.bbb.org/giving-alliance) (BBB WGA) is the nation's only comprehensive charity evaluator, assisting donors in making sound giving decisions. Donors know they can trust a charity if it is accredited by the BBB WGA. Their broad standards go beyond what the law requires and dives deeper than other charity monitoring organizations. Each BBB WGA charity report process involves a rigorous review using 20 holistic BBB Charity Standards, interaction with charity officials about corrective actions needed to address deficiencies, and quality control

Gulf Coast Kid's House, Inc. an independent 501(c)(3) not-for-profit organization that receives 75% of its support from the community. In 2020, Gulf Coast Kid's House provided services to over 3,000 abused and neglected children. The trained professionals under one roof investigate, treat, and prosecute cases of child sexual and physical abuse, and severe neglect; education in child abuse prevention is also provided.



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measures to assure report accuracy. Thousands of charities have reports available to the public at Give.org.

"The public can be assured that every charity evaluation is completed with careful, objective analysis of charity information," says Art Taylor, president and CEO of the BBB Wise Giving Alliance, "By achieving accreditation, Gulf Coast Kid's House has earned public trust having demonstrated its commitment to sound governance, transparency and achieving its mission."

ABOUT GULF COAST KID'S HOUSE

Gulf Coast Kid's House (GCKH) is a child advocacy center serving Escambia County, Florida. GCKH is a child-focused facility that coordinates the investigation, treatment, and prosecution of child abuse cases all under one roof. They provide a safe, child-friendly environment where children can disclose abuse to a trained interviewer and access necessary services like medical evaluations, mental health support, and legal advocacy.

ABOUT BBB WISE GIVING ALLIANCE

BBB Wise Giving Alliance (BBB WGA) is a standards-based charity evaluator that seeks to verify the trustworthiness of nationally-soliciting charities by completing rigorous evaluations based on 20 holistic standards that address charity governance, effectiveness

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reporting, finances, fund raising, appeal accuracy, and other issues. National charity reports are produced by the BBB WGA and local charity reports are produced by local Better Business Bureaus – all reports are available at Give.org.

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