



TRULAND HOMES

FAMILY OF BRANDS

FOR IMMEDIATE RELEASE

Truland Homes announces new President and CEO, Charles Schetter.

(SPANISH FORT, Ala.) September 27, 2018 – Truland Homes, a leading private homebuilder on the Gulf Coast (Southeast Alabama and Northwest Florida), announced today the appointment of Charles Schetter as President and CEO, starting October 1st. Mr. Schetter most recently spent three years as the CEO of Smith Douglas Homes, based out of Atlanta, GA, where they tripled revenue during his tenure to a level that will exceed \$300 million in 2018. This makes them one of the top 10 fastest growing builders in America. Prior to that, he served as President of Hearthstone Inc., one of the largest residential real estate investors in the U.S., managing over \$1 billion in assets.

Truland Homes Chairman, Nathan Cox, stated “We are ecstatic to welcome Charles to build upon the foundation laid over the last eight years by our dedicated team members. We are just scratching the surface of seeing “all we can do with all we have been given” as our purpose statement declares, and I could not feel more blessed to have one of the most gifted home building executives I’ve ever encountered choose to join and lead us into the future. The words humbled and lucky do not do enough justice in describing how our entire team feels to have Charles officially join the Truland family.”

Charles stated, “I have worked with Nathan and his team in various capacities over the last 10 years watching them grow from a one-man operation to what they have become, and I have been impressed by the company, its values and market potential. I am honored to be asked to join such a talented, driven and high performing organization.”

Truland Homes was recently identified as the 159th largest builder by Builder Magazine, ranked 152nd on Professional Builder’s annual Housing Giants list and among the Inc. 5000 fastest growing companies. They will close over 300 homes this year generating well over \$100 million in revenue.

Truland Homes caters to the discriminating home buyer by providing a superior home and a distinctive buying experience.

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