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For Immediate Release

Serenity by the sea Spa Offers New Holiday Specials Following Seasonal Refresh

SOUTH WALTON, Fla. (Dec. 17, 2018) – All is calm, all is bright at Serenity by the sea Spa located in the beachfront Hilton Sandestin Beach Golf Resort & Spa, with recent upgrades, extra amenities, expanded staff and new spa specials just in time for the holidays.

“Every season, we close the spa temporarily to introduce exciting new upgrades and to give the facility an annual refresh,” said Shanelle Lucas, spa director. “We take great pride in our award-winning spa and feel it’s important to provide our guests with new, luxury amenities as well as special offers during the holiday season.”

During its annual “makeover,” the spa underwent an extensive list of upgrades, including new, lighted mirrors and floating stone sinks in all ADA bathrooms; Himalayan salt lamps in all 16 treatment rooms; updated zero-gravity lounge chairs installed in the women’s lounge; new light fixtures throughout the facility; a deep refresh of the steam room, locker rooms, nail salon and women’s lounge area; and new Chilewich rubber flooring in all treatment rooms, providing added comfort for staff during long days of treatments.

Guests can enjoy the newly rejuvenated spa facility by selecting one of several new holiday packages, including: a 30-, 60- or 90-minute Holiday HydraFacial, complete with a hydra-dermabrasion procedure that combines cleansing exfoliation, extraction, hydration and antioxidant protection simultaneously (starting at \$150); “Deck your Heels” with a 60-minute treatment featuring a Butter Brulee foot soak, a Bourbon-scented exfoliation for legs and feet, followed by a Chocolate Sundae foot mask and completed with a Marshmallow Melt hydration (\$80); and the “Melt Your Stress Away” treatment with vanilla sugar scrub body exfoliation, completed with a massage using warm, smooth basalt stones for 80 minutes (\$190).*

The spa also features a full-service salon with a variety of hair and makeup services, as well as luxurious hand and foot treatments. The spa recently welcomed Naomi Alexander, its newest stylist, who brings 13 years of professional experience to the talented team.

Guests can give the gift of Serenity by purchasing a gift card from the spa or online at www.serenitybytheseaspa.com. Guests who spend \$100 will receive \$10 in Spa Rewards, while guests

who spend \$200 will receive \$25 in Spa Rewards. ** For more information about specials and to book an appointment at Serenity by the sea Spa, call 850-622-9595.

For more information about Hilton Sandestin Beach Golf Resort & Spa, visit HiltonSandestinBeach.com or call 850-267-9500.

**Valid Nov. 1, 2018 – Dec. 31, 2018. Must mention offer at time of booking. Not valid with other discounts, specials promotions, or packages. Prices do not include 20% service charge. Offer valid Monday through Thursday only.*

***Spa Rewards to be used toward services scheduled for January and February 2019.*

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About Hilton Sandestin Beach Golf Resort & Spa

Hilton Sandestin Beach Golf Resort & Spa, managed by Sandcastle Resorts & Hotels, is located on the sugar-white sands and emerald-green waters of Northwest Florida's Gulf Coast near Destin in South Walton, Florida. Northwest Florida's largest full-service beachfront resort hotel boasts 602 spacious accommodations, more than 40,000 square feet of award-winning meeting space, a world-class spa and state-of-the-art fitness center, six on-site dining venues – including the Emerald Coast's only AAA Four-Diamond steakhouse – abundant resort recreation options, access to championship golf courses, and close proximity to the area's best attractions. A place where moments become memories that last a lifetime, there is only one Hilton Sandestin Beach. For more information on the premier hotel, visit HiltonSandestinBeach.com, or stay up-to-date with its latest news and promotions on its [Facebook](#), [Twitter](#) or [Instagram](#).