

For Immediate Release

Contact: Jonathon Potrzeba
Director of Communication and Outreach
United Way of Escambia County
Phone: 850-444-7042 (direct)
Email: jonathon@unitedwayescambia.org



UNITED WAY OF ESCAMBIA COUNTY ACCEPTING APPLICATIONS FOR AMBASSADOR PROGRAM

Pensacola, Fla. – January 24, 2018

United Way of Escambia County (UWEC) invites passionate local citizens to apply for the 2019-20 Ambassador Program, presented by Publix Super Markets.

Each year, community-minded employers lend key personnel to UWEC to serve as Ambassadors. By volunteering their time each month, these individuals help raise funds to meet critical needs in our community – addressing gaps in health, education, and financial stability. Each Ambassador supports between five and eight companies by planning and implementing successful fundraising campaigns.

The Ambassador Program is designed to help participants gain a better understanding of the needs of our local community while building lasting relationships with Escambia County’s current and future leaders. As an Ambassador, participants will strengthen their leadership skills, build strong community connections, and be part of something much larger than any one person or organization.

“[United Way of Escambia County’s] Ambassador program is a fantastic opportunity to dive-in, give back, and affect change for our community,” said EJ Gomes of Gulf Power Company, 2018 Ambassador Class. “If you have a desire to do more, to learn more, and to help Northwest Florida grow stronger as a region, this is the program for you!” he added.

The Ambassador program launches with participation in the Community Investment Process, an opportunity that allows Ambassadors to witness how donations support local nonprofits selected to receive funding. Ambassadors commit to a time commitment of approximately 10 hours per month from March through December.

To become an Ambassador, download an application at www.unitedwayescambia.org/AP. Applications will be accepted through **February 18, 2019**. For more information, contact Campaign Manager, Alicia Pelezo, at alicia@unitedwayescambia.org or (850) 444-7143.

United Way of Escambia County (UWEC) is a 501(c)(3) non-profit organization that fights for the health, education, and financial stability of every citizen in our community. UWEC has operated locally for 94 years with a vision of a community United to create better opportunities for all. By investing in programs, participating in partnerships, and leveraging resources, UWEC works to meet a mission of Uniting our community to improve lives.

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