

Sweet Rolls Brings Rolled Ice Cream and New Orleans Flavors to Pensacola, FL

Naomi Leitch and Kenny Reeves Open Rolled Ice Cream Shop Offering 100+ Original Recipes

Pensacola welcomed a Louisiana born rolled ice cream shop with open arms on Monday, January 21st. Unlike your typical ice cream parlor, Sweet Rolls grabs the customer's attention making rolled ice cream right before your eyes. The stand out shop provides a one-of-a-kind experience, NOLA inspired recipes, and a chance to relive the '90s thanks to fun and exciting, background music. Sweet Rolls is bringing New Orleans to cities all over the south, and Pensacola is now on its map.

Customers drove in from all around Florida to give Sweet Rolls a try at their Grand Opening Party. Located at 4421 Bayou Boulevard next to Talbots, Sweet Rolls' fourth location is the perfect place to enjoy dessert with the family, take a break from being on the go, or to simply satisfy a craving. After being asked how their ice cream was, one family quickly responded "Oh, it's sooooo good. We loved it and can't wait to come back!" They were enjoying the Gentilly Roll, a nod to the delicious strawberry and blueberry topped cake bought for every special occasion inside the Louisiana state line.

The Pensacola Sweet Rolls is owned and operated by Naomi Leitch and Kenny Reeves. Naomi, a foreign military training specialist, first experienced rolled ice cream in Thailand 10 years ago. As a native of Thailand, she says that since then she has always had an interest in owning a rolled ice cream shop but never found one of quality until she "rolled up" on Sweet Rolls. She and her business partner, Kenny Reeves, are excited to see the smiles and joy their newest venture will bring to the city.

"Since I've been in the military my whole adult life, and Pensacola is the place I've called home the longest, it's an honor to start this franchise here," she said. "At our location, our favorite rolls are Brownie Time, Fruity Pebbles, Cereal Bar and Twix Candy Bar. We want to invite all our friends and neighbors to try our favorites and our Randazzo's King Cake special too." Naomi was also eager to mention, "The King Cake Roll will be available for a limited time only, so make sure you come visit us soon!"

Locations are popping up all over the south, and the long lines of customers are evidence that its founders are on to something. To be a part of this "roll"out or to learn more, visit mysweetrolls.com for further information and menu items. The Pensacola Sweet Rolls is open Monday-Thursday from 12-9PM, Friday from 12-10PM, Saturday from 11AM- 10PM, and Sunday from 11AM- 9PM.

About Sweet Rolls

Since opening in downtown Hammond in early 2017, we've discovered that we really have a knack for making people excited about our delicious ice-cream and other sweet treats. Our number one goal is to provide jobs and create opportunities for our young ones to learn what it takes to be successful. And now, you have the opportunity to own your own Sweet Rolls! We're

looking to expand all across the US and looking for motivated people to partner with. If you're interested, please visit our website (www.mysweetrolls.com/franchising) and fill out the quick and easy form. Someone from our franchising team will be in touch!

