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November 20, 2018

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### **OWA to host 2<sup>nd</sup> annual Tree Lighting Ceremony**

(Foley, Alabama) — Thanksgiving weekend marks the start of the holiday season at OWA. In addition to The Park at OWA's Season Pass Black Friday sale, Downtown OWA will be hosting its 2<sup>nd</sup> annual Tree Lighting Ceremony on Saturday, Nov. 24<sup>th</sup> from 6-8pm.

The 36-foot tall Christmas tree sits at the entrance of admission-free Downtown OWA, overlooking the picturesque 14-acre lake in the center of the property. Festivities begin in Downtown at 6pm with live music, a visit from Santa and Mrs. Claus, and joyous Christmas performers. The lighting of the tree will be at 7pm.

"We are excited to kick-off the holiday season with such a fun-filled weekend," said Kristin Hellmich, OWA's Director of Marketing/PR. "Families can enjoy thrills in The Park, grab its Black Friday special, and then hop over to Downtown OWA and take advantage of everything our amazing restaurants and shops have to offer. It is sure to be a wonderful way to get the season started here on the Gulf Coast."

This Thanksgiving weekend, OWA invites you to spend time with the family exploring the Gulf Coast's newest entertainment destination — The Park at OWA will be open all weekend and Downtown OWA's restaurants, shops, and entertainment venues will be offering great deals in honor of Black Friday and Small Business Saturday.

Downtown OWA is always free for the public to enjoy. The Park at OWA hours are weather dependent and subject to change without notice. For full details on all of the weekend's happenings, including The Park at OWA's Black Friday sale, Small Business Saturday, and the Tree Lighting Ceremony, go to [VisitOWA.com](http://VisitOWA.com).

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**About OWA:** OWA has become known as a world-class entertainment destination owned and operated by the Poarch Band of Creek Indians. Its authentic design celebrates the destinations rural roots and the area's natural beauty. The name OWA, which translates to "big water" in the Muscogee Creek language, was inspired by the 14-acre lake at the center of this unique development. OWA has the feel of a small Southern town that evolved through time with distinct districts, such as Downtown OWA and The Park at OWA, its amusement park.

OWA's 150-room Marriott TownePlace Suites is open to the public, as well as its 14-acre amusement park. The Park at OWA features more than 20 rides, in-park dining, a brand new splash pad and a variety of midway games. Enjoy retail and dining amenities admission-free in Downtown OWA. Check [VisitOWA.com](http://VisitOWA.com) for full details and the latest events.