

TECHTALK

The Month's Most Fascinating Technology News from Networks Of Florida

From Typo to Top Spot, Why Yoast Rules SEO



Is “Yoast” a typo? Are we raising a “toast” and just missed the “t” and hit the “y” key? Or is there a deeper meaning behind the name of the SEO superstar? WordPress users love WordPress. It’s an incredibly straightforward platform with a simple user interface, which makes sense given its humble beginnings as a blogging application.

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Are We Learning Anything From All These Cyber Attacks?



So many big, expensive cyber attacks have taken place in the last few years that it's hard to remember them all – when will we learn our lesson? Cyber attacks are common ground these days.

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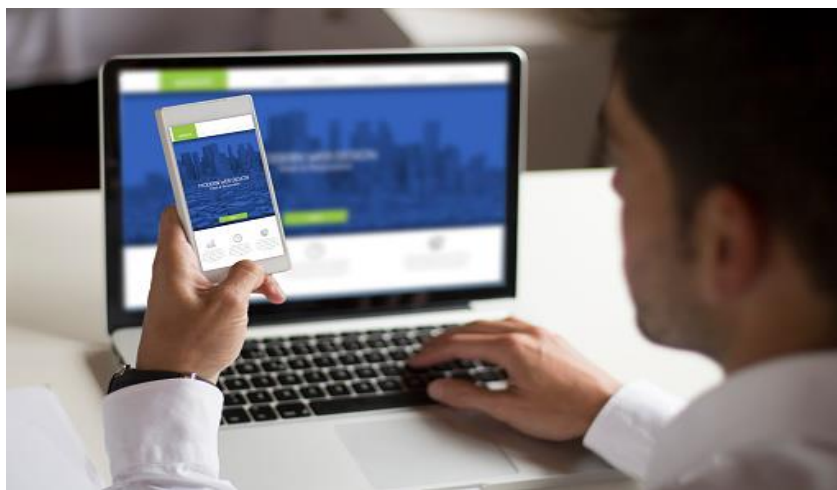
Easy Ways to Make Outlook 2016 Work Better for You



The new Outlook 2016 has incorporated some cool features, designed to be helpful and make your work day a little smoother. It can look a bit different depending on what version of Outlook you're using and how your admin sets it up.

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The 9 Biggest Website Design Mistakes That Business Owners Make



With a great looking, professional website, your business can compete in today's complex marketplace. Since your website is the first thing consumers see, it has to make

a great first impression. Otherwise, you may find your traffic declining and conversions down.

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