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Media Contact(s): Kristin Hellmich  
(251) 359-8554  
[khellmich@visitOWA.com](mailto:khellmich@visitOWA.com)

FOR IMMEDIATE RELEASE

**OWA to Host Inaugural Mardi Gras Celebration, March 3**  
*Partners with Krewe du Cirque for parade, coronation, after party*

(Foley, Alabama) – Are you ready to let the good times roll in Downtown OWA? Mardi Gras is coming to OWA in spectacular fashion on Sunday, March 3, 2019. The Gulf Coast's newest resort destination is collaborating with local Krewe du Cirque for an inaugural celebration, including parades, parties, music and more.

The Grand Parade will kick off at 4pm in Downtown OWA, featuring spectacular floats, marching bands, and street performers. Following the parade's exhibition will be a classic second line through the streets of admission-free Downtown OWA. Watch as sparkles and sequins stroll by and make their way to OWA's main entrance for a public coronation event.

"We wanted to bring something extra special to Downtown OWA for our first Mardi Gras event," said Kristin Hellmich, OWA's Director of Marketing/PR. "This won't be your average parade. We have worked very closely with Krewe du Cirque to bring a unique experience to Foley."

Although not normally a public spectacle, Krewe du Cirque will be hosting the coronation of its 2019 Krewe King and Queen for everyone to see in Downtown OWA right after the second line parade. Guests will have the chance to see the former King and Queen, meet the Krewe Maidens, watch incredible performers put on a show for the royals, and witness the crowning of a new Queen.

"The Krewe du Cirque Society of Foley is excited to collaborate with OWA for our inaugural parade and coronation ceremony," said Lisa Mears, Krewe du Cirque's President. "We are thrilled to be able to enhance the Mardi Gras experience in by providing some new and family-friendly activities."

Stick around after the coronation for a block party like no other throughout the streets of Downtown OWA! Admission-free Downtown OWA will feature live music, DJs, Mardi Gras-inspired performers, food and drink specials, plus so much more until 8pm on Sunday, March 3.

"The After Party is a huge addition to this year's Mardi Gras celebration," said Hellmich. "All of our restaurants and shops will be participating along the streets of Downtown OWA for an epic block party which, like the entire celebration, is free to attend."

Anyone interested in entering a float or walking group in the parade portion of the celebration should go to [www.VisitOWA.com/MardiGras](http://www.VisitOWA.com/MardiGras), download the registration form, and send it into



P 251.923.2111  
1501 S. OWA Blvd.  
Foley, AL 36535

the Krewe du Cirque by Jan. 30, 2019. All details, rules and regulations, and times can be found at [www.VisitOWA.com/MardiGras](http://www.VisitOWA.com/MardiGras).

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**About OWA:** OWA has become known as a world-class entertainment destination owned and operated by the Poarch Band of Creek Indians. Its authentic design celebrates the destination's rural roots and the area's natural beauty. The name OWA, which translates to "big water" in the Muscogee Creek language, was inspired by the 14-acre lake at the center of this unique development. OWA has the feel of a small Southern town that evolved through time with distinct districts, such as Downtown OWA and The Park at OWA, its amusement park.

OWA's 150-room Marriott TownePlace Suites is now open to the public, as well as its 14-acre amusement park. The Park at OWA features more than 20 rides, in-park dining, a brand new splash pad and a variety of midway games. Enjoy retail and dining amenities admission-free in Downtown OWA. Check VisitOWA.com for full details and the latest events.

