



**FOR IMMEDIATE RELEASE**

**NOVEMBER 28, 2018**

**RE: PENSACOLA HUMANE SOCIETY LAUNCHES MARDI GRAS KREWE**

**CONTACT: JENNIFER BITNER, EXECUTIVE DIRECTOR – 466-3945**

***NEW KREWE OF PAWS WELCOMES ANIMAL LOVERS!***

The Pensacola Humane Society is excited to announce its new Krewe of Paws, a social club branch-off, whose mission is to build awareness of the organization through camaraderie and a mutual love of animals.

Krewe of Paws members will participate in numerous Mardi Gras events starting in January 2019. The \$100 membership fee includes a t-shirt, custom beads, parade entries, a bandana, and invitations to Humane Society social and volunteer events. Members also receive a 10% discount off any additional branded materials.

Upcoming events are:

- January 5, 2019 - Pensacola Mardi Gras Kick Off Celebration in Downtown Pensacola
- February 23, 2019 – Kids and Kritters Parade on Pensacola Beach
- March 2, 2019 - Grand Mardi Gras Parade in Downtown Pensacola
- May 31, 2019 - FIESTA Parade in Downtown Pensacola

To join, visit the Pensacola Humane Society website at [pensacolahumane.org/the-krewe-of-paws](http://pensacolahumane.org/the-krewe-of-paws).

The Pensacola Humane Society is a not-for-profit NO-KILL adoption center for cats and dogs and is located at 5 North Q Street, Pensacola, FL 32505.

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