

Kim Stefansson
Escambia County School District
Public Relations Coordinator
kstefansson@escambia.k12.fl.us
[850 469-6219](tel:8504696219) (Office)
[850-393-0539](tel:8503930539) (Cell)

ECSD NEWS

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For Immediate Release

91 ECSD Art Teachers and Students Collaborate on one Global Art Project *Project Will Be On Display at PMA Until January 2019*

Five art teachers from three different Escambia County schools collaborated to advocate the importance of art, especially in public education. It was their believe that art empowers individuals, fosters community spirit, and cultivates awareness that brought all of them and their students, together to create the “Art is ____ “ project on display outside of the Pensacola Museum of Art.

“As teachers, we provide a space for students to explore their creativity, which forwards an expressive movement that is good for all. Because of the subjective nature of art, we wanted this project to be an opportunity for students to convey their own expression of what “art is” to them,” explained Rachael Pongetti, Art Instructor at Pensacola High School and Group Action Leader.

“Through this project, “ Art is ____, ” our students were themselves the art, and they were joined together and connected through the dignity of this shared experience,” said Pongetti.

Information about the project: Inside Out is a large-scale participatory art project that transforms messages of personal identity into pieces of artistic work. Everyone is challenged to use black and white photographic portraits to discover, reveal and share the untold stories and images of people around the world. These digitally uploaded images are made into posters and sent back to the project’s co-creators, for them to exhibit in their own communities. Posters can be placed anywhere, from a solitary image in an office window, to a wall of an abandoned building, or in a full stadium. These exhibitions will be documented, archived and be made available online at www.insideoutproject.net. The Inside Out project is a creation of the artist JR, recipient of the 2011 TED Prize.

The TED Talk link is:

https://www.ted.com/talks/jr_s_ted_prize_wish_use_art_to_turn_the_world_inside_out?language=en

The ECSD Art teachers and students who created Pensacola's Inside Out Project would like everyone to come down to Government Street, outside of the Pensacola Museum of Art. The Pensacola Inside Out Project: Art is _____, was installed on Nov. 15 and 16, 2018 and will stay on display until Jan. 2019 with an opening reception planned for Dec. 20, from 3:00 – 5:00 p.m.

There were 91 Total Participants photographed. They included:

Escambia High: art teachers (Alicia Gifford and Carlie Sargent) and art students

Pensacola High: art teachers (Andrea Cain and Rachael Pongetti) art and photography students

Washington High: art teacher (Tanya Broom) and art students

ABOUT THE TED PRIZE: The TED Prize is awarded annually to an exceptional individual who receives \$1,000,000 and the TED community's resources and expertise to spark global change. The award offers support to build a project's core infrastructure quickly, so that others can add their own collaborative action. The first TED Prize was awarded in 2005, born out of the TED Conference and a vision by the world's leading entrepreneurs, innovators, and entertainers to change the world - one Wish at a time. What began as an unparalleled experiment to leverage the resources of the TED Community to spur global change has evolved into one of the most prestigious prizes. A TED Prize winner is a rare and powerful combination of someone who knows how to capture the imaginations and make a measurable impact, a visionary and a pragmatist, a dreamer and a doer. From Bono's the ONE Campaign ('05 recipient) to Jamie Oliver's Food Revolution ('10 recipient) and JR's Inside Out Project ('11 recipient), the TED Prize has helped to combat poverty, take on religious intolerance, improve global health, tackle child obesity, advance education, and inspire art around the world. For more information on the TED Prize, visit www.ted.com/prize

Media queries about Escambia County School District topics should be directed to Kim Stefansson, at [850-393-0539](tel:850-393-0539), [850-469-6219](tel:850-469-6219) or kstefansson@escambia.k12.fl.us.

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