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Doing Business in South Africa Roadshow

April 3 - 6, 2018

Ft. Lauderdale | St. Augustine | Pensacola | Tampa

You are invited to join Enterprise Florida and our partners as we host a ***Doing Business in South Africa Roadshow*** around the state of Florida. According to the U.S. Commercial Service, South Africa is among the easiest markets in the world to enter for U.S. companies. The business language is English, the infrastructure is comparable to industrialized nations, and the banking and legal services are equal to any found in the world. As a member of the five-nation South African Customs Union, South Africa already offers immediate access to a market well beyond its own 55 million people. With the fastest growing middle class population in the world, the demand for U.S. products and services in Africa is outpacing the supply.

Guest speakers for this event include representatives from Enterprise Florida's South Africa Office - Mrs. Abigail Ellary, Director and Mr. Emmanuel Mbevi, Trade Associate.

This roadshow is an excellent opportunity for companies to learn more about:

- The economic, political, and social environment of South Africa.
- Best export opportunities for Florida companies.
- Resources available to help companies engage in international business.

Ft. Lauderdale

Tuesday, April 3, 2018

9:00 a.m. to 11:30 a.m.

Broward College Downtown Campus

111 East Las Olas Blvd., Room 1208
Ft. Lauderdale, Florida 33301

Cost: Free

To register, [click here](#)

Contact: Paola Isaac | Broward County Office of Economic and Small Business Development
| pisaac@broward.org

[St. Augustine](#)

Wednesday, April 4, 2018

8:30 a.m. to 9:30 a.m.

St. Augustine Record Bldg.

1 News Place, Suite A

St. Augustine, Florida 3286

Cost: \$10.00

To register, [click here](#)

Contact: Larry Bernaski | Enterprise Florida Inc. | lbernaski@enterpriseflorida.com

[Pensacola](#)

Thursday, April 5, 2018

10:30 a.m. to 12:30 p.m. (Central Time)

Pensacola State College - Downtown Center

418 West Garden Street, 4th Floor, Room 401

Pensacola, Florida 32502

Cost: Free

To register, [click here](#)

Contact: Andrea Moore | Enterprise Florida Inc. | amoore@enterpriseflorida.com

[Tampa](#)

Friday, April 6, 2018

9:00 a.m. to 11:00 a.m.

Port Tampa Bay Building

1101 Channelside Drive, Suite 210 (Classroom)

Tampa, Florida 33602

Cost: Free

To register, [click here](#)

Contact: Joseph Bell | Enterprise Florida Inc. | jbell@enterpriseflorida.com



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