



FOR IMMEDIATE RELEASE

Local United Way to Receive Giant Toy-Filled Stocking at Direct Auto & Life Insurance Store in Pensacola

*Ceremony to present United Way with giant stocking on
Monday, Dec. 17, 2018.*

PENSACOLA, Fla. Dec. 14, 2018 — United Way of Escambia County, a non-profit whose mission is to unite their community and leverage resources to improve lives, will be presented with a giant, six-foot-tall holiday stocking filled with toys as part of the "Get One, Give One Stocking Giveaway" (Stocking Go-Go) hosted by Direct Auto & Life Insurance. The giant stocking will be awarded at 9:30 a.m. on Monday, Dec. 17, at the Direct store, 1890 N. Pace Blvd., in Pensacola, FL 32505.

"We are delighted to present the giant, toy-filled stocking to United Way of Escambia County and also to one of our sweepstakes entrants. Direct Auto has three locations in Pensacola and we are committed to serving the community and helping to make the holidays brighter for the stocking recipients," said Tara Crary, Direct Auto & Life Insurance Regional Sales & Marketing Manager.

Additional stockings will be given out to six sweepstakes winners in Pensacola and at each participating Direct Auto & Life Insurance location in Florida.

For questions or more information, please contact Direct Auto & Life Insurance at 407.864.1753 or Tara.Crary@directgeneral.com.

About Direct Auto & Life Insurance

The Direct Auto & Life Insurance operating subsidiaries are based in Nashville, Tennessee and provide non-standard automobile insurance, term life insurance, and other consumer products and services primarily on a direct basis in the southeastern United States. We market and sell our products and services under the Direct Auto & Life Insurance brand in over 400 retail store outlets, by phone through its call center, and via the Internet.

Learn more:

Direct Website: DirectGeneral.com

Direct Facebook Page: [Facebook.com/DirectAutoIns](https://www.facebook.com/DirectAutoIns)

Direct Twitter Handle: @DirectAutoIns

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