



News Release

FOR IMMEDIATE RELEASE

Media Contact:

Caron Sjoberg, APR, CPRC

(850) 434-9095 • carons@ideaworks.co

***CUBED Luminous* Set to Illuminate Downtown with One-of-a-Kind Projection Art during Public Art Festival in Downtown Pensacola Nov. 8-11**

Eight-foot-square, back-lit cubes showcasing original works from digital artists, filmmakers, interactive designers, photographers, producers and others, plus live music, food trucks, marketplace and a giant digital projection tower highlight second annual CUBED

PENSACOLA, Fla. (Oct. 29, 2018) – **CUBED**, a popular public art festival created by local artists Evan Levin and Ashton Howard in 2017, will return to downtown Pensacola Nov. 8-11 as part of Pensacola Foo Foo Festival. But this year, instead of a live painting event, the artists will leverage the latest design, animation and projection technologies to cast original works of art onto specially-created cubes. Billed as a visual art installment, [CUBED Luminous](#) is a festival of lights and colors, where silent digital works from invited and juried artists will explode onto a towering 12ft x 18ft LED screen and four 8ft x 8ft cubes scattered throughout Museum Plaza in downtown Pensacola. The four-day-and-night event, a partnership with Pensacola Museum of Art, is a family-friendly event with something for all ages, including a blacklight community zone, live music, food trucks and a Makers City Marketplace showcasing craft and vintage objects. There is no charge to attend.

Pensacola's public art scene has experienced dynamic growth in recent years, with unique murals showing up throughout the community. Renowned artist and CUBED co-creator Levin believes that artistic festivals such as CUBED showcase Pensacola's deep creative talent and bring long-term value to the community. "Public art inspires and encourages artists and adds beauty to streets and corners that may otherwise go unnoticed," he said. "It is exciting to see artists from different genres getting involved to create something truly unique." Howard and Levin are credited with public art installations throughout the Pensacola area including the

3,000 sq. ft. mural painted on the Jefferson Street parking garage and the “Fly Like Foo Foo” wings downtown.

Local and national artists The Album Leaf, The Mercury Program, Precubed, Luckily I’m The Hunter and Unwed Sailor will be performing live on-stage during CUBED Luminous, thanks to generous sponsorships from Levin Rinke Realty, Vinyl Music Hall, Crystal and Brian Spencer, Jewelers Trade Shop, Volume One & Union Public House. Other CUBED sponsors include Urban Objects, Levin Papantonio, Peggy Butler, Pickers Vodka, John Peacock Edward Jones, Merrill Lynch, Azalea Cocktail Lounge, Scout, Fiore and BBVA Compass.

About Pensacola Museum of Art

The Pensacola Museum of Art at the University of West Florida presents engaging cross-disciplinary exhibitions, educational programming, and stewards a growing collection of modern and contemporary art of the nineteenth, twentieth, and twenty-first centuries. The museum aims to promote the understanding and appreciation of art and ideas to audiences in the Northwest Florida region and beyond. For more information, visit www.pensacolamuseum.org.

About Foo Foo Festival

Foo Foo Fest is a 12-day celebration of culturally creative happenings, events and moments under one banner, attracting visitors to beautiful Pensacola, Fla. Foo Foo Fest is big fun, with events of high artistic and cultural caliber, delivered with a hefty dose of Southern sophistication. For more information, visit www.foofoofest.com.