

News Release

FOR IMMEDIATE RELEASE



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Connell & Company Realty, Inc. Welcomes New Marketing Assistant Shawna Shy

Pensacola, Fla. (December 2018) — Shawna Shy joins Connell & Company Realty, Inc. as Marketing Assistant, where she will be responsible for promotions, advertising and communications focused on supporting the agents with buying and selling homes in the Pensacola and Northwest Florida area.

In her new role, Shawna combines her love of marketing with her interest in real estate and sales. Her background includes 11 years in real estate advertising with the *Pensacola News Journal* where she assisted the Home Builders Association with the *Parade of Homes* publication and worked with local real estate clients on print and digital marketing. Her work received multiple FNAME advertising awards.

Shawna joins Connell & Company Realty, Inc. in a year marked by exciting new updates for the company, including a name change, an office remodel, new staff additions and business expansion.

About Connell & Company Realty, Inc.

Connell & Company Realty, Inc. is proud of Pensacola's historical significance and takes pride in representing this community area to our real estate customers. As President and Broker John Baars Connell marks his 46th year, he continues to lead the company and is actively pursuing new commercial and residential developments. *Buy & Sell, Call Connell.* More information at connellandcompanyrealty.com

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