



FOR IMMEDIATE RELEASE

Aldridge Promoted to Vice President at Baptist Health Care

PENSACOLA, Fla. (Oct. 22, 2018) – Brett Aldridge has been selected to serve as vice president of strategy and business development for Baptist Health Care.

Aldridge will lead business development and planning initiatives to aid and support the execution of organizational strategies.

Aldridge joined Baptist Health Care in August 2010 as the director of development for the Andrews Institute. Three years later, he transitioned to the role of executive director of business development, planning and partnerships for Baptist Health Care Corp.

Aldridge came to Baptist from Mississippi State University where he worked as a director within the university's foundation and development office. He earned a Bachelor of Arts degree in communication with an emphasis in public relations and a master's in business administration from Mississippi State University.

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For more information about this press release or to schedule an interview, please contact Kathy Bowers at 850.791.5254 or BHCMediaRelations@bhcpns.org.

About Baptist Health Care

Baptist Health Care is a community-owned, not-for-profit health care organization committed to improving the quality of life for people and communities in Northwest Florida and South Alabama. The organization is a proud member of the Mayo Clinic Care Network. A 2003 Malcolm Baldrige recipient, Baptist continuously strives to be a national leader in quality and service. Baptist Health Care includes three hospitals, four medical parks, Andrews Institute for Orthopaedic & Sports Medicine, Lakeview Center, Baptist Medical Group and Baptist Heart & Vascular Institute. With more than 6,500 employees and employed physicians, Baptist Health Care is the largest non-governmental employer in Northwest Florida. For more information, please visit www.eBaptistHealthCare.org.

Baptist Health Care • Baptist Hospital • Gulf Breeze Hospital • Jay Hospital • Lakeview Center • Baptist Medical Park – Nine Mile • Baptist Medical Park – Navarre • Baptist Medical Park – Pace • Baptist Medical Park – Airport • Andrews Institute • Baptist Medical Group • Baptist Heart & Vascular Institute • Cardiology Consultants

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