



FOR IMMEDIATE RELEASE

Baptist Health Care Selects Bryan Kerr as Executive Director of Ancillary Services

PENSACOLA, Fla. (April 17, 2018) – Baptist Health Care recently selected Bryan Kerr as the executive director of ancillary services. He formerly served as the corporate director of case management at Baptist Health Care.

In his new role, Bryan is responsible for clinical support services at Baptist, Gulf Breeze and Jay hospitals as well as ambulatory service programs including all Baptist Medical Park locations. He ensures that the strategic and operational direction is in accordance with the mission, vision, values and strategic goals of the health care system. He reports to the system vice president of operations and oversees product line, operational efficiency, workflow optimization, new areas of technology, leadership development and the patient experience.

Bryan earned a bachelor's and a master's degree in business administration from The University of West Florida.

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For more information about this press release or to schedule an interview, please contact 850.791.5254 or BHCMediaRelations@bhcpns.org.

About Baptist Health Care

Baptist Health Care is a community-owned, not-for-profit health care organization committed to improving the quality of life for people and communities in Northwest Florida and South Alabama. The organization is a proud member of the Mayo Clinic Care Network. A 2003 Malcolm Baldrige recipient, Baptist continuously strives to be a national leader in quality and service. Baptist Health Care includes three hospitals, four medical parks, Andrews Institute for Orthopaedic & Sports Medicine, Lakeview Center, Baptist Medical Group and Cardiology Consultants. With more than 6,500 employees and employed physicians, Baptist Health Care is the largest non-governmental employer in Northwest Florida. For more information, please visit www.eBaptistHealthCare.org.

Baptist Health Care • Baptist Hospital • Gulf Breeze Hospital • Jay Hospital • Lakeview Center • Baptist Medical Park – Nine Mile • Baptist Medical Park – Navarre • Baptist Medical Park – Pace • Baptist Medical Park – Airport • Andrews Institute • Baptist Medical Group • Baptist Heart & Vascular Institute • Cardiology Consultants • Mayo Clinic Care Network

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