

Media Friends,

Without your help after the fire that destroyed the portable and everything inside that belonged to Christina Clark, her students and Workman Middle School's orchestra - we could not have had the amazing public support that helped bring their music program back from the ashes. This award represents everyone's input - the media coverage of the fire, the loss, the reunion with the fire fighters, the many events over the summer and the thank you concert in the fall -- all of that was, and will always be, greatly appreciated.

Thank you,
Kim Stefansson

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FLORIDA'S BEST PUBLIC SCHOOL PR PROJECTS CAPTURE MEDALLION AWARDS

PALM HARBOR, FL - School districts throughout Florida walked away with first-place honors in the annual SUNSPRA Medallion Awards, sponsored by the Sunshine State School Public Relations Association.

The awards showcase the best public relations projects from public school districts in the Sunshine State. Districts and schools compete in two major categories - "Programs and Projects" and "Publications and PR Tools" - and various sub-categories to score first-place honors from an independent judging panel.

SUNSPRA leaders handed out the awards Thursday, June 14, during the closing session of the Florida Association of School Administrators (FASA) Summer Conference at the Innisbrook Resort in Palm Harbor, Florida.

The 2018 SUNSPRA Medallion Awards winning line-up includes:
"Programs and Projects"

- * "ALICE Protocol Training Video" for Crisis Communications and School Safety, Marion County Public Schools
- * "#WeManatee" for Themed Promotion, Manatee County Schools
- * "Workman Orchestra - Fiddles on Fire" for Fund Raising, Escambia County School District
- * "ECET2 Conference" for Special Event, School District of Osceola County
- * "Principal for a Day and State of Education" Business Partnership, School District of Osceola County
- * "Student Branding Competition" for Overall Image or Brand Campaign, Polk County Public Schools

* "Feature Teacher and Education Awards" Recognition Program, School District of Osceola County

"Publications and PR Tools"

* "OneClay.net" Website, Clay County Schools

* "2017-18 School Calendar" for Poster/Calendar, Marion County Public Schools

The prestigious "Best of Show" award was handed out with highest honors of all entries:

* BEST OF SHOW - "ALICE Protocol Training Video" for Crisis Communications and School Safety, Marion County Public Schools

Peachjar<<http://www.peachjar.com/>>, the leader in e-flyer services, served as this year's exclusive awards sponsor.

For more information, contact SUNSPRA President Kevin Christian, APR, CPRC, at 352.671.7555 or Kevin.Christian@marion.k12.fl.us<<mailto:Kevin.Christian@marion.k12.fl.us>> or the respective winners.

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SUNSPRA is the definitive organization for PR professionals in Florida with ties to NSPRA, the National School Public Relations Association. SUNSPRA is dedicated to the needs, goals, and professional development of public relations experts who specialize in education communications. SUNSPRA builds widespread support for public education by engaging all key stakeholders in student success and public school improvement and strives to become the premier resource for educational information in Florida. [\[cid:image008.jpg@01D407DF.D7EE5810\]](cid:image008.jpg@01D407DF.D7EE5810)<<http://www.peachjar.com/>>[<https://glitterglamouronline.files.wordpress.com/2012/02/facebook-and-twitter-vector-free-vector-graphics-tw.png?w=221>]<<http://www.twitter.com/SUNSPRA>>



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