

For Immediate Release

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**UNITED WAY OF ESCAMBIA COUNTY INVITES COMMUNITY TO
ANNUAL CAMPAIGN KICKOFF CELEBRATION**

Pensacola, Fla. – September 10, 2018

United Way of Escambia County invites the community to join them for their largest pep rally of the year – the annual Campaign Kickoff Celebration. The event will be held on Tuesday, September 18, from 11:30 a.m. to 1 p.m. at the Pensacola Bay Center.

The Campaign Kickoff will recognize outstanding Pacesetter campaigns, introduce this year's Ambassadors, and highlight the many ways individuals can get involved in United Way's work. The program will also feature remarks from United Way Campaign Chair, Amy Miller; United Way CEO and President, Laura Gilliam; and United Way Director of Development, Kelly Jasen.

Amy Miller said of the event, "The Campaign Kickoff is such a great event each year, there's a lot of energy and I couldn't think of a better way to kick off the fundraising season." She added, "It's so important to inspire people to give through United Way, because those gifts don't just impact one non-profit, they support so many programs and initiatives that address critical issues in the areas of health, education, and financial stability throughout our community."

The football-themed event will include a performance from the Escambia High School Band, showing off their Gator pride, and Tommy Thrall, voice of the University of West Florida Argos and Pensacola Blue Wahoos, will offer a closing message.

For more information, or to RSVP, contact United Way of Escambia County Director of Development, Kelly Jasen, at kelly@unitedwayescambia.org or 850-434-3157.

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United Way of Escambia County (UWEC) is a 501(c)(3) non-profit organization that fights for the health, education, and financial stability of every citizen in our community. UWEC has operated locally for 94 years with a vision of a community United to create better opportunities for all. By investing in programs, participating in partnerships, and leveraging resources, UWEC works to meet a mission of Uniting our community to improve lives.

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