



Award-winning author and Leadership expert Andy Masters creatively uses the magical imagery of Hollywood to help public HR leaders DEVELOP and EMPOWER their organizations—while defeating succession planning crisis--in this challenging era of having to "**Do More With Less**". That's right, LEARN and be ENTERTAINED from actual license-protected scenes from movies such as *The Devil Wears Prada*, *The Iron Lady*, *Apollo 13...* and even *Frozen* and *Star Wars*! This unique program also cites the latest research from Harvard Business Review, Deloitte, and Glassdoor to provoke REAL organizational change from every attendee. Powerful leadership principles are based on Andy's latest book "**Things LEADERS Say: [A Daily Guide to Help Every Leader Empower & Inspire.](#)**" Andy's interactive program provides attendees with not only a memorable **multi-media experience**, but also with immediate "take-home" action items to help HR develop millennials and future leaders in today's new economy.

Andy Masters, MA, CSP is an award-winning author and international speaker based in Orlando who has presented hundreds of programs across North America, including as the keynote speaker for over 50+ SHRM/HR Conferences. He also served as keynote speaker for the National Institute for Staff & Organizational Development Conference with over 1,400+ attendees in Austin, TX. Andy has earned the prestigious CSP award of the National Speakers Association (NSA), the highest international recognition for professional speakers, achieved by less than 10% of the 5,000+ speakers worldwide.

Andy has written 5 books and earned 4 degrees, including an M.A.-Human Resources Development and an M.A.-Marketing from Webster University in Missouri. He is the author of the award-winning book "*Kiss Your Customer: 77 Reasons Why Sales & Service Are Just Like Dating & Relationships*" and his latest book "**Things LEADERS Say: [A Daily Guide to Help Every Leader Empower & Inspire.](#)**" Andy has been featured on the LifeTime Television network, PBS, Investor's Business Daily, and Leadership Excellence magazine. His website is www.Andy-Masters.com (Click on Business).



GPSHRM's ½ Day Workshop

**Wednesday
September 12th
8:30 am-12:00 pm**

**Registration &
Breakfast
7:45 am**

**Pensacola Bay
Center**

**Topic: Workplace
Flexibility**

**\$60 for GPSHRM Members
& Guests**

Students are Free

**HRCI & SHRM
Credits Pending**