



**FOR IMMEDIATE RELEASE**

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**CLIFFORD THE BIG RED DOG TO HELP WSRE  
“HIT A HOME RUN FOR EARLY LEARNING” AT BLUE WAHOOS STADIUM**



*PENSACOLA, Fla., June 28, 2018*—Families are invited to help “Hit a Home Run for Early Learning” at the WSRE Imagination Station at Blue Wahoos Stadium on Sunday, Aug. 5, starting at 4 p.m. There will be fun children’s activities and appearances by Clifford the Big Red Dog, and each child will receive a free book, while supplies last.

The Imagination Station is located outside the stadium near the box office. Clifford will also be inside the stadium in time for a pre-game “Fun Run for Reading” around the bases and to throw a ceremonial first pitch when the Pensacola Blue Wahoos play the Montgomery Biscuits.

“That will be ‘Bark in the Park’ night when Wahoos fans can bring dogs to the game, so we’re bringing every kid’s favorite, larger-than-life, four-legged friend, Clifford,” said Jill Hubbs, director of WSRE Educational Content & Services, who will share early childhood education resources with parents during the event.

The WSRE Imagination Station is a free early learning activity center for parents to engage with their children in hands-on activities using PBS KIDS educational resources, including computer games, books and toys. Regular hours are 9 a.m. to noon Monday through Saturday and during Pensacola Blue Wahoos home games, opening an hour before the first pitch.

“Clifford the Big Red Dog” is an animated television series produced by Scholastic Entertainment, who recently announced a fall 2019 relaunch of the multiple Emmy-winning preschool series based on the best-selling books by Norman Bridwell.

Learn more at [wsre.org/imaginationstation](http://wsre.org/imaginationstation).

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**About “Clifford the Big Red Dog”**

Designed for children ages 3 to 7, the “Clifford the Big Red Dog” animated television series is based on the books of the same name by Norman Bridwell. Viewers follow Clifford and his pals as they play, discover and interact with others while dealing with issues like bragging, not wanting to share or learning that telling the truth is the best policy. The series’ educational messages center around Clifford’s Big Ideas—positive character traits including being a good friend, kindness, responsibility, honesty, believing in yourself, respect, helping others, playing fair, sharing and teamwork—which are simple life lessons designed to help young children navigate their world. Each episode supports one or more of these ideas through storytelling and the characters learning to model the idea. Scholastic published the first “Clifford the Big Red Dog” book title in 1963. Produced by Scholastic Entertainment, the television series premiered on PBS in 2000 with the late John Ritter performing the voice of Clifford.

**About WSRE**

WSRE is a Public Broadcasting Service (PBS) member station, locally owned and licensed to the Pensacola State College District Board of Trustees. Since 1967, WSRE has served Gulf Coast communities with informative, educational and entertaining programs and services. WSRE produces, acquires and distributes programs that address local interests and reflect the diverse cultural, political, geographic and demographic characteristics of the coverage area, and WSRE connects teachers, parents, caregivers and children to PBS educational resources.