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Wake Up & Smell the Spices: The Spice & Tea Exchange Opens in OWA

Gourmet, experience-based store offers more than 85 custom spice blends, loose leaf teas and more

(Foley, Alabama) — [The Spice & Tea Exchange®](#), a specialty retail store offering an extensive selection of spices and exclusive hand-mixed blends, naturally-flavored sugars, salts and exotic teas from around the world, has announced that its Foley store has opened in [Downtown OWA](#) – the admission-free dining, shopping and entertainment district of the 520-acre [OWA](#) resort.

“Guests are going to love exploring the collection of spices from around the world provided by The Spice & Tea Exchange,” said Greg Rawls, OWA’s Director of Business Development. “We are also very excited to announce this location will have an international tea bar where guests can sample exotic teas from around the world.”

Exemplifying the brand’s mission of “Creating & Sharing the Experience of a More Flavorful Life,” Peter and Tammy Heim, and their daughters, Anna and Jensen, are here to inspire a more flavorful lifestyle at home by providing guests with quality products at affordable prices.

“The Spice & Tea Exchange is an experience-based store,” said Anna Heim. “Guests are provided opportunities for hands-on interaction with our quality spices, blends, and teas. They can open the jars and smell, which invokes all of their senses, while watching our Spice Masters create hand-mixed blends right before their eyes.”

Guests who visit the shop will have an abundance of products to choose from, with more than 140 spices, over 85 hand-mixed seasoning blends, 17 naturally-flavored sugars, 25 salts from around the world, and more than 45 exotic teas. The Spice & Tea Exchange also offers recipes and accessories to complement the spice and tea selections.

“It doesn’t matter if you are an advanced cook, a beginner, new to teas or a loose leaf enthusiast,” Jensen Heim states. “Our knowledgeable and trained team members can assist with your needs.”

The Heims have two other The Spice and Tea Exchange locations in New Orleans, LA and Galveston, TX. They have dedicated the past two years to educating themselves and visitors on quality ingredients and herbal remedies, honing in on their ability to assist in



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one's need for better tasting and better-for-you foods.

Downtown OWA's new spice shop also has gifting abilities! From stocking stuffers, to gift baskets, to wedding favors, The Spice and Tea Exchange has customizable gifts for any occasion, and everyone on your list.

For more information regarding The Spice & Tea Exchange of Foley, visit www.spiceandtea.com/foley or call (251) 239-5708.

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About The Spice & Tea Exchange®

The Spice & Tea Exchange® was founded in 2008 with a vision to create a one-of-a-kind retail shopping experience. The company has 50+ franchise stores across the United States, providing guests with more than 140 spices, 85 exclusive hand-mixed blends, over 30 exotic teas, naturally-flavored sugars, salts from around the world, gourmet gifts and accessories. For more information, visit <https://www.spiceandtea.com/>. For franchising information, visit <http://franchise.spiceandtea.com/>.

About OWA®

OWA has become known as a world-class entertainment destination owned and operated by the Poarch Band of Creek Indians. Its authentic design celebrates the destination's rural roots and the area's natural beauty. The name OWA, which translates to "big water" in the Muscogee Creek language, was inspired by the 14-acre lake at the center of this unique development. OWA has the feel of a small Southern town that evolved through time with distinct districts, such as Downtown OWA and The Park at OWA, its amusement park.

OWA's 150-room Marriott TownePlace Suites is now open to the public, as well as its 14-acre amusement park. The Park at OWA features more than 20 rides, in-park dining, a brand new splash pad and a variety of midway games. Enjoy retail and dining amenities admission-free in Downtown OWA. Check VisitOWA.com for full details and the latest events.

