

# Junior Achievement of Northwest Florida, Inc.

## FOR IMMEDIATE RELEASE

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### **LandrumHR Rallies for JA and Paves Way for Prepared Workforce**

**PENSACOLA, Fla.-** Committed to strengthening the area's future workforce, the LandrumHR Employee's Foundation presented Junior Achievement of Northwest Florida (JA) with a \$3,200 donation, one of many recent donations from the Foundation, for JA's workforce preparedness efforts for Escambia, Santa Rosa, and Bay County school students.

LandrumHR has worked with Junior Achievement of Northwest Florida for many years by providing both financial support for JA programming and by encouraging its team members to volunteer in JA classrooms.

LandrumHR company president and Junior Achievement of Northwest Florida Board Member, Britt Landrum, III stated, "LandrumHR recognizes the important work that Junior Achievement does in our community. The topics that are brought into the classroom through JA are critical for young people as they consider their futures. Myself and the team at LandrumHR are passionate about reaching as many students as possible with JA because we have seen firsthand that it works."

Junior Achievement programming is taught by classroom volunteers from the local business community. These volunteers serve as role models and mentors to students and help them understand the economics of life by leveraging JA's grade level specific, world-class educational materials.

"Junior Achievement's mission is so closely aligned with ours that it makes perfect sense to partner in developing the next generation of job seekers," said Landrum.

Landrum went on to say, "JA bridges a common barrier to being hired. Employers are looking for qualified people to hire that have the soft skills that JA teaches. JA provides a much-needed service to our young people that they are not otherwise receiving."

Junior Achievement programming is available in Kindergarten through 12<sup>th</sup> grade classrooms in Escambia, Santa Rosa, and Okaloosa Counties at no cost to the schools or students.

In the 2016-2017 school year, Junior Achievement of Northwest Florida reached over 2,600 students with JA curriculum in over 200 classrooms in 34 schools with the assistance of 157 volunteers from the local business community. 2017-2018 statistics will be available later this summer.

Junior Achievement programming is made possible through corporate donations of its annual sponsors which include Regions, SunTrust, LandrumHR, Gulf Power, Lamar, and the Escambia County Board of County Commissioners. Other annual sponsors include Levin Rinke Resort Realty, Studer Foundation, Centennial Bank, Bank of America, Florida Department of Education, Cat Country 98.7 and NewsRadio 1620, Escambia County Sheriff's Office, Evergreen the Printing Company, Pensacola News Journal, Statefarm Insurance, WEAR TV3, Duncan McCall Advertising, and many other distinguished businesses in the area.

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