

Ronald McDonald House Charities of Northwest Florida

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PRESS RELEASE

FOR IMMEDIATE RELEASE

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Keeping Families Close Every Step of the Way

June 14, 2018--Pensacola, Fla.— The annual Ronald McDonald House Charities (RMHC) Firecracker 5K run/walk is presented by Hill-Kelly Dodge, Chrysler, Jeep, Ram and will be held on Saturday, June 30th at 7:00 a.m. at Seville Quarter in beautiful downtown Pensacola. This family friendly 5k includes a FREE Kid's Fun Run presented by Peaden Air Conditioning, Plumbing & Electrical and will begin immediately following the 5k.

Registration is available online at www.rmhc-nwfl.org for \$30 through midnight on Wednesday, June 27th. Late registration will be available at packet pick up on June 28-30th for \$35. Packet pick up and late registration will be held on Thursday, June 28th from 4-7pm at Ronald McDonald House and on Friday, June 29th from 4-7pm at Seville Quarter (inside Apple Annie's). Participants can also register the morning of the race – Saturday, June 30th from 6-6:45am. Group pricing is available, contact Lauren at 850.477.2273 or events@rmhc-nwfl.org.

Sport your most patriotic attire by wearing red, white, and blue! Purchase your red & white striped Ronald socks at packet pick up and on race day for \$10. Proceeds go to RMHC and you get to rock our socks! There will be a costume contest and prizes will be awarded for the best costumes in the following categories: children, adult, and family. Enjoy the post-race party including free refreshments, music, and awards ceremony at Seville Quarter. Help keep families close every step of the way and sign up for RMHC's Firecracker 5k!

For up-to-date information on Firecracker 5k, follow our event page on Facebook at: [Firecracker 5k](#). For more information contact Lauren at 850.477.2273 or events@rmhc-nwfl.org.

About Ronald McDonald House Charities® of Northwest Florida

The mission of Ronald McDonald House Charities of Northwest Florida is to be the BEST Home-Away-From-Home and source of respite and resources for children and the families of children suffering a medical crisis. Since opening its doors in 1984, the Ronald McDonald House of Northwest Florida has been a lifeline of hope for families. Locally owned and operated, the Ronald McDonald House of Northwest Florida is able to continue its mission with the assistance of faithful volunteers and through the generosity of the community. For more information, visit www.rmhc-nwfl.org or find us on Facebook (www.Facebook.com/RMHCNorthwestFL).

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