

WKRG News 5 Teams up with Boys & Girls Clubs of the Emerald Coast

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Television station staff to read to over 70 children at the North H St. location

PENSACOLA, Florida - Employees of WKRQ News 5 are partnering with the Boys & Girls of the Emerald Coast Pensacola Club to promote reading on June 15, 2018.

Television personalities and station employees will be participating in the Boys & Girls of the Emerald Coast's Pensacola Club "reading circle" in the morning and afternoon. More than 70 children are expected.

WKRQ News 5 employees chose to work with the Boys & Girls Clubs of the Emerald Coast as part of a company-wide initiative to volunteer within their communities.

"We're thrilled to work with such an outstanding organization," said Jesse Gear, Vice President and General Manager of WKRQ News 5. "We want to make a difference in Pensacola. This is a perfect opportunity for our staff to give back to the community and families we serve," added Gear.

"We're excited to have WKRQ News 5 personalities and staff reading to our kids," said Leslie Hunter-Huff, Executive Director – Escambia County Boys & Girls Clubs of the Emerald Coast. "It really shows how dedicated the station is to the Pensacola community."

The joint effort is part of WKRQ's participation in Nexstar Media Group, Inc.'s "Founder's Day of Caring." Nexstar Media Group, Inc. is the owner of WKRQ News 5. Started 22 years ago, the "Founder's Day of Caring" is a day for Nexstar-owned station employees to volunteer and help those in need within local communities.

About Boys & Girls Clubs of the Emerald Coast

The Boys & Girls Clubs of the Emerald Coast was founded in 1968 with the mission "To enable all young people, especially those that need us most, to reach their full potential as productive, caring and responsible citizens."

About WKRQ News 5

WKRQ News 5 reaches more than 665,000 television households in the Mobile-Pensacola-Fort Walton Beach television market. It is seen in 4 counties in Northwest Florida, 7 counties in Alabama, and 3 counties in Mississippi.

About Nexstar Media Group, Inc.

Nexstar Media Group is a leading diversified media company that leverages localism to bring new services and value to consumers and advertisers through its traditional media, digital and mobile media platforms. Nexstar owns, operates, programs or provides sales and other services to 169 television stations and related digital multicast signals reaching 100 markets or nearly 39% of all U.S. television households. Nexstar's portfolio includes primary affiliates of NBC, CBS, ABC, FOX, MyNetworkTV and The CW. Nexstar's community portal websites offer additional hyper-local content and verticals for consumers and advertisers, allowing audiences to choose where, when and how they access content while creating new revenue opportunities. For more information please visit www.nexstar.tv.

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