



Greg Tillotson Joins Cumulus as Operations Manager for its Five Pensacola Radio Stations

Tillotson Will Also Serve as Program Director for WMEZ-FM, WJTQ-FM and WCOA-AM

PENSACOLA, FL, June 12, 2018 – Cumulus Media announces that it has appointed radio programming professional Greg Tillotson as Operations Manager for its Pensacola, FL, radio stations: WMEZ-FM, WJTQ-FM, WCOA-AM, WXBM-FM and WRRX-FM. Tillotson will also serve WMEZ-FM, WJTQ-FM, and WCOA-AM as Program Director. Tillotson has over 20 years' radio experience, and joins Cumulus from Mapleton Communications, where he was Station Manager/Operations Manager/Program Director for its three-station cluster in Spokane, WA. Prior to that, he held positions as Brand Manager/Marketing and Promotions/Assistant Operations Manager for TownSquare Media in Billings, MT, and was Group Program Director/IT Director for Alaska Broadcast Communications' nine stations in Southeast Alaska and seven stations in TexArkana, AR.

Jackie Rinker, Vice President/Market Manager, Cumulus Media-Pensacola, said: "We are thrilled to have Greg Tillotson joining the programming team of Cumulus Radio Group, Pensacola as our Operations Manager/Program Director. Greg's track record of success and his drive and expertise will perfectly serve the needs of our market."

Tillotson said: "I am excited to start a new adventure in Pensacola. I want to thank Jackie Rinker and Doug Hamand for giving me the opportunity. I can't wait to get started."

About Cumulus Media

A leader in the radio broadcasting industry, Cumulus Media (PINK: CMIA) combines high-quality local programming with iconic, nationally syndicated media, sports and entertainment brands to deliver premium content choices to the 245 million people reached each week through its 441 owned-and-operated stations broadcasting in 90 U.S. media markets (including eight of the top 10), approximately 8,000 broadcast radio stations affiliated with its Westwood One network and numerous digital channels. Together, the Cumulus Radio Station Group and Westwood One platforms make Cumulus Media one of the few media companies that can provide advertisers with national reach and local impact. The Cumulus Radio Station Group and Westwood One are the exclusive radio broadcast partners to some of the largest brands in sports, entertainment, news, and talk, including the NFL, the NCAA, the Masters, the Olympics, the GRAMMYS, the Academy of Country Music Awards, the American Music Awards, the Billboard Music Awards, and more. Additionally, it is the nation's leading provider of country music and lifestyle content through its NASH brand, which serves country fans nationwide through radio programming, exclusive digital content, and live events. For more information, visit www.cumulusmedia.com.

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