

For Immediate Release:

June 8, 2018

Contact: Jayde Herman

jayde@mrrobbinsneighborhood.org

917.423.5360

OWN YOUR DREAM
HOSTED BY SUPER BOWL CHAMP FRED ROBBINS

JUNE 13-15
3 DAY FOOTBALL CAMP

FOOTBALL AS A BUSINESS
COLLEGE READINESS
CAREER EXPLORATION & LIFE SKILLS
FOOTBALL FITNESS & TRAINING

CALL WITH QUESTIONS:
JAY BROWN: (469) 315-3558
REGISTER ON OUR SITE:
MROBBINSNEIGHBORHOOD.ORG

TARENCE WILLIAMS
PRO ATHLETE TRAINER

THE GAME PLAN ANDREWS RESEARCH & EDUCATION FOUNDATION

ONLY 1.6% OF COLLEGE FOOTBALL PLAYERS MAKE IT TO THE PROS

Pensacola, FL - Mr. Robbins' Neighborhood (MRN) will be hosting their 4th annual summer camp - The Game Plan, and in part sponsored by Andrews Institute Research & Education Foundation. This is a FREE training and development camp for all high school football athletes in the Pensacola area. We welcome the press and media to come check out our camp to observe the benefits our student-athletes will receive. We have a multi-faceted and interactive itinerary with an amazing line-up of guest speakers from around the country who will be speaking on the topic of how the professional sports world works, how to improve your chances to get into college, what are the emerging career opportunities here in the Pensacola region, and tips on how they can take charge of their future by owning their dream!

Who are our guest speakers this year?

→ Day 1 - June 13th:

- ◆ Marcus Bell - Former NFL Player
- ◆ Aaron Watson - Attorney at Law at The Watson Firm, LLC.
- ◆ Dr. Kuni Beasley - Founder of Beasley College Prep Online, Former College Professor, and Retired Army Officer
- ◆ Dr. Susan Densmore-James - Director of the Emerald Coast National Writing Project, Associate Professor, Teacher Education and Educational Leadership at University of West Florida
- ◆ Tarence Williams - Athletic Trainer

→ Day 2 - June 14th:

- ◆ Dr. Lusharon Wiley - Innisfree Hotels, Senior Associate Dean of Students & Director of Case Management Services Student Ombudsperson, and Founder & Director of Argo Pantry
- ◆ Mary Riesberg - Coach, Author, Trainer & Speaker
- ◆ Dr. Louis Watkins - Doctor of Physical Therapy & Founder of Legendary Physical Therapy
- ◆ Ronald French - Assistant of Physical Therapy
- ◆ Dr. Jessica Griffen - Chairwoman & Chief Executive Officer of The Urban Development Center, Incorporated, and Chief Operating Officer of The Soft Skills Training Institute of Florida and Eduocity
- ◆ Dr. Erik Nilssen - Owner and Orthopedic Surgeon of Nilssen Orthopedics | Ankle & Foot Center

→ Day 3 - June 15th:

- ◆ Scott Zepp - Entrepreneur, Co-Founder of World of Beer, Taco Agave, Blend, and the Founder of Island Culture and Cultured Focus Brands
- ◆ Scott Luth - President & CEO of Florida West Economic Development Alliance
- ◆ Vicki Hinson - High School Coordinator for Fortis Institute in Pensacola
- ◆ Kristal Whatley - Training Instructor for Professional Development at Navy Federal Credit Union

What does Mr. Robbins' Neighborhood Game Plan Camp entail?

Three-day intensive football and career skills training camp for high school freshman, sophomore, and junior football players. Football and career skill activities include:

- Football skills and development
- Football as a business

- College readiness & ACT Test Prep
- Career exploration & emerging opportunities
- Life Skills (e.g. financial literacy, S.M.A.R.T. goals, time management)

Where is the camp located?

Andrews Institute Athletic Performance and Research Pavilion
1040 Gulf Breeze Parkway / Gulf Breeze, Florida 32561 / 850.916.8700

Website to register high school student-athletes?

<https://www.mrrobbinsneighborhood.org/our-camp>

What is the time commitment?

June 13 - 8:00 a.m. - 7:30 p.m.

June 14 - 8:00 a.m. - 6:30 p.m.

June 15 - 8:00 a.m. - 6:30 p.m.

Who do I ask for more information about the camp?

Program Coordinator - Mr. Jay Brown

Email - jay@mrrobbinsneighborhood.org

What is Mr. Robbins' Neighborhood?

Mr. Robbins Neighborhood (MRN) was established in 2014 by 12 year NFL veteran Fred Robbins and his wife Tia. The organization was founded to support aspiring athletes in the achievement of their full athletic potential as players while also educating them on the realities of a career in professional athletics.

Our mission is to inspire athletes on and off the playing field through education, training, career exploration, and mentorship and our vision are to create bright futures for all aspiring athletes. Quite simply we are dedicated to the overall development of young athletes.



####