



FOR IMMEDIATE RELEASE

LandrumHR Honored with National Awards for Outstanding Communications in U.S. Staffing and Recruiting Industry

PENSACOLA, FL, September 11, 2018 -- LandrumHR, a full-service staffing, HR outsourcing, and consulting firm, headquartered in Pensacola, Florida, won a 2018 American Staffing Association Genius Award. This national award program recognizes the best and most innovative communications and marketing campaigns among ASA staffing agency members. LandrumHR won the video category for its [Military Veterans and Families video campaign](#) and received an honorable mention for its related [Social Media Campaign](#).

A panel of communications and marketing experts selects the honorees based on the overall quality of their campaign's messaging, design and visual appeal, originality of approach, and outcomes.

"Every day our team is 'working together to enrich lives.' The military community is a huge part of our why. To be recognized for our efforts in helping the military families in our community find employment is a true honor," says Deborah Brousseau, Director of Marketing for LandrumHR. "The transition from military life to civilian life can be stressful. We continue to provide an outlet through our social media to ensure our opportunities reach the veteran and military spouse communities." These individuals are an asset to our community and our clients appreciate the experience and work ethic they bring to their organizations.

For more information about LandrumHR, visit LandrumHR.com.

For more information about ASA and the ASA Genius Awards, visit americanstaffing.net.

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About LandrumHR

LandrumHR offers full-service HR outsourcing, consulting, and staffing. It has six locations throughout the Southeast. Those interested can contact LandrumHR for more information on any of their services. Those who would like to learn about upcoming events or read informative articles from LandrumHR, can visit the company's [Facebook](#) page.

About the American Staffing Association

The American Staffing Association is the voice of the U.S. staffing, recruiting, and workforce solutions industry. ASA and its state affiliates advance the interests of the industry across all sectors through advocacy, research, education, and the promotion of high standards of legal, ethical, and professional practices. For more information about ASA, visit americanstaffing.net.

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