

PLEASE JOIN US FOR THE
3RD ANNUAL

BOW TIES

AND

Tiaras

WINE DINNER FUNDRAISER

THE 21ST OF JUNE

SIX O'CLOCK IN THE EVENING TO

NINE O'CLOCK IN THE EVENING

SKOPELOS AT NEW WORLD LANDING

600 S. PALAFOX STREET

COCKTAIL ATTIRE

BOW TIES & TIARAS ARE ENCOURAGED BUT NOT REQUIRED!

SPONSORSHIPS AVAILABLE

CALL THE COALITION OFFICE FOR INFORMATION (850) 696-2291

TICKETS:

\$130 PER PERSON

\$245 PER COUPLE

\$740 PER TABLE OF SIX

\$975 PER TABLE OF EIGHT

PROCEEDS WILL BENEFIT HEALTHY START PROGRAMS AND INITIATIVES
TO IMPROVE BIRTH AND DEVELOPMENTAL OUTCOMES FOR WOMEN AND
INFANTS IN ESCAMBIA COUNTY

BOW TIES AND *Tiaras*



WHO YOUR DONATIONS HELP

Too many babies in Escambia County die before their first birthday. Healthy Start programs provide critical services to our most vulnerable citizens: mothers and babies who are at-risk for poor birth or developmental outcomes. We work to increase access to health care, provide one-on-one support, and multiple educational opportunities that address the challenges faced by moms and babies in our area.

CENTURY HEALTH CLINIC

MOMS AND BABIES CAN ACCESS QUALITY PEDIATRIC AND OBSTETRIC HEALTH CARE AND NUTRITION COUNSELING WITHIN WALKING DISTANCE. DONATIONS SUPPORT PATIENT ASSISTANCE SUCH AS STROLLERS.

SAFE SLEEP SURVIVAL KITS

SAFE SLEEP KITS INCLUDE A PACK N PLAY, FITTED SHEET, SPECIAL INFANT SLEEPER, AND HANDS-ON INSTRUCTION TO PROVIDE VULNERABLE FAMILIES A SAFE PLACE FOR THEIR BABY TO SLEEP. DONATIONS SUPPORT THE PURCHASE OF THE KITS.

GRIEF COUNSELING AND SUPPORT

UNFORTUNATELY SOME FAMILIES SUFFER THE HEARTBREAK OF LOSING A CHILD. SPECIALLY TRAINED COUNSELORS CAN HELP FAMILIES NAVIGATE THEIR DIFFICULT JOURNEY FROM THE TIME OF DIAGNOSIS THROUGH THE TENDER END OF LIFE. DONATIONS SUPPORT COUNSELING SERVICES.

Sponsorship Levels

_____ **DIAMOND SPONSOR | \$2,500** Recognition as diamond sponsor includes 8 tickets to Bow Ties & Tiaras, full-page ad in color program, name included in press release, logo on Healthy Start Coalition website, logo on e-mail invitation, recognition in e-newsletter, recognition on social media, name on event signage, recognition and opportunity to speak at Bow Ties & Tiaras. This level can provide 25 hours of counseling, 25 strollers or 25 cribs.

_____ **RUBY SPONSOR | \$1,500** Recognition as ruby sponsor includes 6 tickets to Bow Ties & Tiaras, half-page ad in color program, name included in press release, logo on Healthy Start Coalition website, logo on e-mail invitation, recognition in e-newsletter, recognition on social media, name on event signage. This level can provide 10 hours of counseling, 10 strollers or 10 cribs.

_____ **SAPPHIRE SPONSOR | \$1,000** Recognition as sapphire sponsor includes 4 tickets to Bow Ties & Tiaras, quarter-page ad in color program, name on Healthy Start Coalition website, recognition in e-newsletter, recognition on social media, name on event signage. This level can provide 8 hours of counseling, 8 strollers or 8 cribs.

_____ **EMERALD SPONSOR | \$500** Recognition as emerald sponsor includes 2 tickets to Bow Ties & Tiaras, listing in color program, recognition in e-newsletter, name on event signage. This level can provide 5 hours of counseling, 5 strollers or 5 cribs.

Sponsor Agreement

I agree to sponsor the 2018 Bow Ties & Tiaras at the level indicated above. I understand that my logo and sponsorship payment and artwork are due by May 29, 2018 for inclusion in press and advertising materials.

Please send logo in .jpeg or .png format to theresa@healthystart.info

Signed: _____

Company Name to Appear in Program: _____

Contact Name and Title: _____

Address: _____

Phone Number: _____ Fax: _____

Email: _____

Date: _____ Payment Recieved: _____ Logo Received: _____

Contact Theresa Chmiel at Healthy Start Coalition at (850) 696-2291 for more information.
Fax completed forms to (850) 696-2551 or email to theresa@healthystart.info

**Bow Ties and
Tiaras
Program Ad
Sizes and
Specifications**

**Full Page
5.5" x 8.5"**

**Included with
\$2500 Diamond
Level Sponsorship**

Keep important elements such as text at least 1/4" from the edge of your full page ad to prevent them from being cut off

**Half Page
5.125" x 4"**

**Included
with \$1500
Ruby Level
Sponsorship**

**Quarter Page
(Vertical)
2.5" x 4"**

**Included
with \$1000
Sapphire
Sponsorship**

**This size not
available.**



**This size not
available.**



Please keep important elements (such as text) at least 1/4" from the edge of your full page ad to prevent them from being cut off during printing

Ad sizes

Full page: **5.5" x 8.5"**

Half page: **5.125" x 4"**

Quarter page: **2.5" x 4"** vertical

File Types Accepted

PDF (Press Quality)

Photoshop

Illustrator

InDesign (Packaged)

Publisher

TIFF, JPEG, or PNG (300dpi or higher only)

All files should be high resolution and in full color.

***Send images to
theresa@healthystart.info no later
than May 29, 2018.***

*Thank you for supporting **Healthy Start!***