



For Immediate Release

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Friends of the Saenger to Dedicate Plaque Wednesday, May 30, 2018 at 6:00 p.m.

PENSACOLA, Fla. – Friends of the Saenger will erect and dedicate a historical plaque at the main entrance of the Saenger Theatre located at 118 South Palafox Place on Wednesday, May 30, 2018 at 6:00 p.m. The plaque details the history of the Saenger, her renovations and memorable performers.

Friends of the Saenger extends an invitation to the community to attend the plaque dedication. Representatives from the City of Pensacola as well as representatives from our local arts organizations will also be in attendance for the unveiling.

“This plaque does a wonderful job of encapsulating the long and storied history of the Saenger, and it will help educate both residents and visitors of Pensacola for years to come,” said Jonathan Thompson about the plaque. He continued, “Friends of the Saenger is committed to protecting and enhancing the Saenger, and this plaque is one small gift that will help our community remember how important the theatre has been and will continue to be for Pensacola.”

About Friends of the Saenger: The Friends of the Saenger is a 501c3 charitable organization that exists to raise fund and encourage support for the restoration and operation of the Saenger Theatre. They are also the presenter of Broadway in Pensacola, the popular Broadway series as well as other free events to the public.

About Saenger Theatre: The Saenger Theatre is the premier entertainment venue located in downtown Pensacola. The Theatre is home to the Broadway in Pensacola and hosts a variety of events including symphony, opera, ballet, touring concerts, family shows and community events. The Saenger Theatre is owned by the City of Pensacola and professionally managed by SMG, the world leader in venue management, marketing and development.

About SMG: Founded in 1977, SMG provides management services to more than 230 public assembly facilities including convention and exhibition centers, arenas, stadiums, theatres, performing arts centers, equestrian facilities, science centers and a variety of other venues. With facilities across the globe, SMG manages more than 14.4 million square feet of exhibition space and over 1.75 million sports and entertainment seats. As the recognized global industry leader, SMG provides venue management, sales, marketing, event booking and programming, construction and design consulting, and pre-opening services for such landmark facilities as McCormick Place & Solider Field in Chicago, Moscone Convention Center in San Francisco, Houston’s Reliant Park and the Mercedes-Benz Superdome. SMG also offers food and beverage operations through its concessions, catering and special events division, SAVOR, currently servicing more than 100 accounts worldwide. For more information visit www.smgworld.com.

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