



Home Builders Association of West Florida

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PRESS RELEASE:

FOR IMMEDIATE RELEASE:

For More information, contact HBA Executive Director David Peaden at 850-501-3278

WHAT: 60th Annual Parade of Homes

WHEN: May 5 – May 13

WHERE: 47 Homes throughout Escambia and Santa Rosa Counties. Showcase Home constructed by Flynn Built in the Highlands at the Moors off Avalon Blvd.

TIME: Weekend hours from 12:00 p.m. – 6:00 p.m., and weekdays 3:00 p.m. – 6:00 p.m.

PARADE GUIDE: Look for the *Pensacola News Journal's* Official Parade of Homes Guide, complete with Builders, Maps and Amenities at select locations or the HBA of West Florida office.

MORE INFO: www.ParadeofHomesPensacola.com

The 60th Annual Parade of Homes Offers the Best In New Home Construction and Amenities

With 47 new homes to see, the Home Builders Association of West Florida (HBA) is hosting its 60th Annual Parade of Homes set for May 5 – 13, in Escambia and Santa Rosa Counties.

“Every spring, Northwest Florida builders are working hard and putting the finishing touches on each Parade house,” said HBA President Taylor Longsworth of East Hill Building & Design. “When I drive through a neighborhood, it is great to see all the trades working on homes. From electricians and plumbers to framers and roofers, jobs are being created with each home. The shelter industry is tremendous economic driver for our area and I am proud to be a part of it.”

According to Northwest Florida economist Dr. Rick Harper, the estimated annual economic impact of production of 1,048 new homes per year at the current median price per new home, is \$201 million in net new local income, along with \$23.8 million in taxes and other revenues to local governments. This creates 3,722 net new jobs in the local economy.

This year, attendees will be able to tour the Parade’s Showcase Home, constructed by Flynn Built, that is located in the Highlands at the Moors just off Avalon Blvd. in

Santa Rosa County. The home is Gulf Power EarthCents certified, a Flynn Built standard.

“My vision for this floorplan was to create a spacious family home, that really emphasizes on entertaining as well, and I think we have done just that,” says Blaine Flynn, of Flynn Built.

Parade of Homes builders include: Avertedly Home Construction, Acorn Fine Homes, Adams Homes of Northwest Florida, Avant-Price Builders Group, Classic Homes of Pensacola, Craftsman Homes, D.R. Horton, Flynn Built, Henry Company Homes, Holiday Builders, K.W. Homes, Paragon Custom Builders Group, Timberland Contractors, WCI Communities and Whitworth Builders.

The Parade of Homes is brought to you by the HBA, Flynn Built, Gulf Power EarthCents, Pensacola News Journal, WEAR TV 3, WFGX My TV 35, NASH 102.7 and Soft Rock 94.1

For more information go to www.ParadeofHomesPensacola.com.