



FOR IMMEDIATE RELEASE

Baptist Health Care to Offer Free Screening for Oral Cancer Awareness Month

PENSACOLA, Fla. (April 17, 2018) – In recognition of Oral Cancer Awareness Month, the Baptist Cancer Institute will provide a free head and neck cancer screening for the public and team members of Baptist Health Care on Thursday, April 26, from 1:30 to 4:30 p.m., at 1717 North E St., Baptist Tower 3, suite 239. Physicians will check for cancers of the nasal cavity, lips, mouth, tongue, throat, thyroid and salivary glands.

Baptist Cancer Institute and Baptist Medical Group – ENT will screen adults during this event. The screening will include a medical and family history review and painless physical exam. Tobacco and alcohol use, as well as human papillomavirus, are risk factors for cancers of the head and neck. Screenings also emphasize an awareness of signs and symptoms. Many types of head and neck cancer are treatable with early diagnosis.

“Most head and neck cancers have an excellent survival rate when found in early stages of development. That is why early detection is the key,” said Hillary White, M.D., otolaryngology, Baptist Medical Group – ENT. “Due to lack of awareness of these types of cancers, they are often discovered in late stages when they are more likely to be life threatening. That is why our screening is so important; we want to educate people about warning signs and symptoms.”

Tobacco cessation counselors also will be available during the screening to share tips on how to quit smoking and end tobacco use.

To schedule an appointment or to learn more about the Baptist Medical Group head and neck screening, visit ebaptisthealthcare.org or call 850.469.7500.

CONTACT BELOW IS FOR MEDIA USE ONLY

For more information about this press release or to schedule an interview, please contact Marilyn Smith at 850.791.5254 or BHCMediaRelations@bhcpns.org.

About Baptist Health Care

Baptist Health Care is a community-owned, not-for-profit health care organization committed to improving the quality of life for people and communities in Northwest Florida. The organization is a proud member of the Mayo Clinic Care Network. A 2003 Malcolm Baldrige recipient, Baptist continuously strives to be a national leader in quality and service. Baptist Health Care includes three hospitals, two medical parks, Andrews Institute for Orthopaedic & Sports Medicine, Lakeview Center, Baptist Medical Group and Baptist Heart & Vascular Institute. With more than 6,500 employees and employed physicians,

Baptist Health Care is the largest non-governmental employer in Northwest Florida. For more information, please visit www.eBaptistHealthCare.org.

Baptist Health Care • Baptist Hospital • Gulf Breeze Hospital • Jay Hospital • Lakeview Center • Baptist Medical Park – Nine Mile • Baptist Medical Park – Navarre • Baptist Medical Park – Pace • Baptist Medical Park – Airport • Andrews Institute • Baptist Medical Group • Cardiology Consultants • Mayo Clinic Care Network

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