

For Immediate Release

August 8, 2018

Contact: Jayde Herman

jayde@mrrobbinsneighborhood.org



MR ROBBINS'
NEIGHBORHOOD

**2ND ANNUAL
SUPER BOWL BONANZA**
WITH SUPER BOWL XLII CHAMPION
FRED ROBBINS

**Strike Big for Kids!
Fundraiser**

**Where: Cordova Lanes Bowling Center
2111 Airport Blvd, P'cola, FL 32504**

When: October 6th, 2018

Time: 5:00pm - 9:00pm

Tickets: \$50 per Bowler | \$75 VIP Bowler

Tickets include 3 games of bowling with bowling shoes, beverages, and 6 raffle tickets. VIP includes food, soda drinks, premium drink tickets, 6 raffle tickets, a personal host/hostess, and bowling shoes. All Team Captains **MUST** register their 6 person team on Eventbrite by October 1st with event details to follow. Prizes and raffle items will be available! Purchase your tickets now on Eventbrite!

PENSACOLA, FL -- Former-NFL Star and Pensacola Native, Fred Robbins and his wife, Tia, will be hosting their 2nd Annual Super Bowl Bonanza at Cordova Lanes Bowling Center to benefit their year-long academic and professional development program for student-athletes, *The Playbook*. Bowling teams are spearheaded by 24 Team Captains that form a six-person team bowling team. Mr. Robbins' Neighborhood (MRN) is inviting past and new participants to bring out some friendly competition to support our area high school student-athletes. Team-up on Saturday, October 6th from 5:00 p.m. to 9:00 p.m. Doors open at 4:30 p.m. for check-in and registration.

How to partake in our Super Bowl Bonanza Fundraiser:

→ *Become a Team Captain and form a six person team*

◆ **Pro Bowl Team Captain:**

- Details & ticket purchase:
: <https://www.eventbrite.com/e/super-bowl-bonanza-2018-tickets-48507915481>

◆ **Team Captain:**

- Details & ticket purchase:
<https://www.eventbrite.com/e/super-bowl-bonanza-2018-tickets-48507915481>

◆ **Banner Sponsor:**

- Details: <https://www.mrrobbinsneighborhood.org/sponsorship>

→ *Consider being a part of the cheer squad to cheer on our bowlers*

◆ **Cheer Squad: \$25.00**

- Includes a raffle ticket for a chance to win

Details & ticket purchase:

: <https://www.eventbrite.com/e/super-bowl-bonanza-2018-tickets-48507915481>

Company/Business to Sponsor a Team: 1. Click link:

<https://www.mrrobbinsneighborhood.org/sponsorship>, 2. Complete sign-up form, 3. Under “Sponsorship Levels,” choose “Pro Bowl Team Captain” or “Bowl Team Captain,” 3. Click “Submit”

Banner Sponsorship: 1. Click <https://www.mrrobbinsneighborhood.org/sponsorship>, 2. Complete sign-up form, 3. Under “Sponsorship Levels,” choose “Banner Sponsor,” 4. Click “Submit”

Please email your full name, team name, and/or company name as it should appear in communications, and email hi-res logo (preferably a vector file) to Jayde Herman at jayde@mrrobbinsneighborhood.org.

What is Mr. Robbins’ Neighborhood?

Mr. Robbins Neighborhood (MRN) was established in 2014 by 12 year NFL veteran Fred Robbins and his wife Tia. The organization was founded to support aspiring athletes in the achievement of their full athletic potential as players while also educating them on the realities of a career in professional athletics. Our mission is to inspire athletes on and off the playing field through education, training, career exploration, and mentorship and our vision are to create bright futures for all aspiring athletes. Quite simply we are dedicated to the overall development of young athletes. For more information about Mr. Robbins Neighborhood visit: www.MrRobbinsNeighborhood.org

###