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**For Immediate Release**

**September 14, 2018**

**Re: Pensacola Humane Society Barktoberfest Event**

**Contact: Jennifer Bitner, Executive Director – 466-3945**

### ***Barktoberfest Scheduled for October 27***

Make a date with your best furry friend and treat him or her to the most “paw-some” event in town! Yes, the Pensacola Humane Society’s annual Barktoberfest is set for Saturday, October 27, from 9 - 4 at Community Maritime Park.

Barktoberfest has become the most anticipated celebration of the year for dog lovers, with canine activities, contests, give-aways, gift basket raffles and vendors featuring pet toys, collars, leashes, clothing and an array of pet-themed gift items and accessories.

Pensacola Humane Society’s Humane Express will be on hand with adoptable cats and dogs looking for their forever homes. Gulf Coast animal sanctuaries, preserves and shelters will be on hand, as well as plenty of food trucks and the ECUA’s Quench Buggy to keep you hydrated.

Start planning now because your favorite tail-waggin’ events, including contests for Best Trick, Best Costume, and the ever-popular Owner/Pet Look-Alike competition, will all be back again this year. It’s one of the most fun parts of the day, when pups and their humans take center stage to show off their talents. Prizes will be awarded to the first three finishers in each category. And don’t forget to catch the agility demos, dachshund and mixed breed races and enter or root for your favorite canine.

For the Pensacola Humane Society Barktoberfest helps enforce our mission about the importance of spaying and neutering, preventing animal cruelty, and providing pet education programs aimed at addressing animal welfare issues in our community. *(continued on next page)*

Through your support of this wonderful event and its dedicated sponsors, you are choosing to stand with us to make a difference in the lives of homeless animals. Please plan to spend the day with us and with thousands of animal lovers and their beloved pets. There are sure to be lots of smiling faces and wagging tails!

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