



FOR IMMEDIATE RELEASE

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BBBS Contact: Maura Little
Phone: (850) 433-5437
E-mail: mlittle@bbbsnwfl.org

Sean Dietrich to perform in Pensacola on October 12, 2018 to benefit Big Brothers Big Sisters of Northwest Florida

PENSACOLA, Fla. – Big Brothers Big Sisters of Northwest Florida is pleased to announce that Sean Dietrich, known as Sean of the South, will be performing in Pensacola for the first time on October 12, 2018. Ticket sales for the event, An Evening with Sean Dietrich, will benefit Big Brothers Big Sisters of Northwest Florida.

On Friday, October 12, 2018, Dietrich will be performing at the Pensacola Little Theatre. Tickets are now on sale for \$40, and can be purchased by visiting www.bbbsnwfl.org or calling Big Brothers Big Sisters of Northwest Florida at 850-433-5437. The show contains mild adult content.

Dietrich is a columnist, and novelist, known for his commentary on life in the American South. His work has appeared in Southern Living, The Tallahassee Democrat, Good Grit, South Magazine, Alabama Living, the Birmingham News, Thom Magazine, The Mobile Press Register, and he has authored eight books.

“We are thrilled to bring Sean to Pensacola,” says Big Brothers Big Sisters of Northwest Florida President and CEO Paula Shell. “Sean’s stories remind us of the importance of connecting to others, and the importance of close relationships.”

“I’m really excited to be partnering with Big Brothers Big Sisters because I believe in what they do,” Dietrich says. “I am also looking forward to performing in Pensacola. Pensacola has been the ‘big city’ for me since I can remember. It’s where I took my first date, where I have worked, played, where many of my friends live. Last year, my wife and I took our show all over the Southeast, but this will be the first time in Pensacola, which is practically home.”

Big Brothers Big Sisters of Northwest Florida has been the area’s leader in one-to-one mentoring for 29 years by serving children ages 6 to 18. Our mission is to provide children facing adversity with strong and enduring, one-to-one relationships that change their lives for the better, forever. Last year, Big Brothers Big Sisters of Northwest Florida served 616 children in Northwest Florida.

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Photos Attached.

Video Linked.