

BUSINESS EXPO



Event Description — Developing relationships is an integral part of doing business. Whether you work with clients, vendors, community leaders, government officials or your own employees, these relationships help you run your business. The more connected you are, the more opportunities you have to increase sales, make wise investments, influence opinion and hire the best people. That is the power of partnerships. Business Expo provides a day full of booth exhibits and seminars. This is a huge day to network.

Date: March 20, 2008

Location: Pensacola Civic Center

Expected attendance: 1,500 approximately

Audience: Chamber members and open to the public

A Presenting and a Media Sponsorship is available. Please call for complete details.

Gold Sponsor — \$3,000

- o Premier booth (16 x 10).
- o Name and logo recognition on all printed materials and advertising (i.e. invitations, all type of media, global e-mails, webpage and onsite signage).
- o Name recognition in the Chamber newsletter.
- o Attendance roster of all participants during the EXPO.
- o Logo on EXPO web page located on the Chamber's website.

Silver Sponsor — \$1,500

- o 8 x 10 booth.
- o Name and logo recognition on all printed materials and advertising (i.e. invitations, all type of media, global e-mails, webpage and onsite signage).
- o Name recognition in the Chamber newsletter.
- o Attendance roster of all participants.
- o Listing on EXPO web page located on the Chamber's website.

Business After Hours Sponsor — \$ 2000

- o 8 x 10 booth.
- o Name and logo recognition on all printed materials and advertising (i.e. invitations, all type of media, global e-mails, website and onsite signage).
- o Name recognition in the Chamber newsletter, Today's Chamber.
- o Attendance roster of all participants during the EXPO.
- o Quarter page in the Business tabloid running in the Pensacola News Journal.
- o Listing on EXPO web page located on the Chamber's website.