

FOR IMMEDIATE RELEASE:
March 23, 2009

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**Announcement of Military Appreciation Month
An Initiative of the Pensacola Bay Area Chamber of Commerce**

Pensacola, Fla.- The Pensacola Bay Area Chamber of Commerce salutes our local active duty military honoring those men and women who volunteer service to our country. During a month-long celebration in May, the Chamber and various organizations in the community are partnering to recognize area service personnel and promote local event opportunities for our hometown heroes free of charge or at a discounted rate.

Not only are these men and women our hometown heroes, but the local military installations account for the largest economic engine in our community. The Chamber organizes all military appreciation events together with various partners. Outstanding military personnel will be profiled during the month of May in Pensacola News Journal articles, on special recognition billboards by Lamar Advertising, and through public service announcements by WEAR, Cox, numerous radio stations and other similar collaborations.

Featured Military Appreciation events in May include Pensacola Pelicans baseball games, Escambia County School District Essay Contest, Pensacola Navy Leagues' Spouse Appreciation Luncheon and the Pensacola Bay Area Chamber of Commerce's Golf Tournament. A new addition this year will be a Military Appreciation Month Street Festival in Downtown Pensacola on Sunday, May 24, 2009.

The tentative calendar of events is available on the Chamber website at PensacolaChamber.com. Please contact Debi Panyko at 850.438.4081 for more information about involvement or sponsorships.

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