

# PACE Awards Dinner

**Event Description** — Pensacola Area Commitment to Excellence (PACE) Awards is the Pensacola Bay Area's pre-eminent celebration of the area's visionary entrepreneurs, business and civic leaders and exemplary corporate citizens. Sponsorship is an opportunity to have significant exposure at a sold out event. This is a premier black tie event with over 400 community and business leaders in attendance.

**Date:** February

**Location:** TBD

**Expected attendance:** 400+

**Audience:** Finalist and chamber members

## Presenting Sponsor \$10,000 — Exclusive Opportunity

- o VIP Seating for 2 Corporate tables in premier location
- o 3 minute vignette played during event
- o One seat at head table during the Awards event
- o Name on invitations distributed to the full Chamber membership (2,000 representatives)
- o Recognition in Chamber promotional announcements
- o Company logo placement on:
  - Nomination form
  - Applications
  - Event program
  - Event website with link to company website
- o Corporate recognition throughout the event on large screens
- o Marketing collateral of your company at the event
- o Recognition as presenting sponsor on all media releases

## Gold Sponsor \$5,000 — Exclusive Opportunity

- o VIP Seating for Corporate table and 5 additional seats in premier location
- o Name on invitations distributed to the full Chamber membership (2,000 representatives)
- o Recognition in Chamber promotional announcements
- o Company logo placement on:
  - Event program
  - Event website with link to company website
- o Corporate recognition at the event on large screens
- o Recognition as sponsor on all media releases

## Silver Sponsor \$2,500

- o Corporate table in premier location
- o Recognition in Chamber promotional announcements
- o Company name placement on:
  - Event program
  - Event website with link to company website
- o Corporate recognition at the event on large screens
- o Recognition as sponsor on all media releases

## Bronze Sponsor \$1,000

- o VIP Seating (one corporate table) in premier location
- o Your company name prominently displayed on event program
- o Your company name in Chamber promotional announcements